



# Flu Costs The Canadian Economy 1 Billion Dollars Annually

## How Much Will The Flu Cost Your Company This Year?

Generally, the flu will cost a business \$800 per employee annually. If you have 60 employees, you can expect to incur around \$48,000 in lost productivity and complications. With 300 employees, you can expect a cost of \$240,000. This is based on your average flu; during a pandemic your costs would be many times higher.

Figure it out: *multiply your staff level by \$800.* That's what is at stake. Let's minimize this cost.

## Did you know?

- Properly performed, hand washing can reduce the chance of infection by 40%
- One study found that only 75% females and 58% males washed after going to the bathroom. Of these only 33% of women and 8% of men used soap.
- Flu infected particles enter your body via your eyes, nose and mouth.
- A sneeze can travel 30ft, releasing 100,000 infected particles into the air and onto surfaces. The virus remains infectious for 24 hours.

***"Prevention isn't rocket science, the challenge is changing peoples' habits."***

## You Can Minimize The Impact

Having staff that are personally committed to avoiding unnecessary health risks will save your company money. Your staff will claim fewer sick-days. You will save on medical expenses. You will experience less operational disruptions. Staff will be happier because their families will be healthier.

In the event of a serious out-break; your company will be better able to cope. Preparedness will help your organization to deal with an illness that might cripple others.

## Revolve is ready to help:

We have experience helping companies avoid the costs of communicable diseases. We provide the buy-in and understanding necessary to avoid unnecessary costs. We instruct staff on how to avoid unnecessary infection of themselves and those around them. With fun and excitement we motivate your people to make illness prevention a part of their daily lives. Our business improvement approach will help your managers create viable contingency plans and mitigate operational risks.

**To find out more contact:  
[info@revolveconsulting.com](mailto:info@revolveconsulting.com)**