

Small Business Seminar and Brown Bag Evaluation Summary

Thank you for your support in our sessions!

Name of Seminar/Brown Bag: Market Positioning, Tim Sweet, Resolve Consulting

To what extent do you think the workshop presented was...	Average out of 5	The presenter(s)...	Average out of 5
Applicable	4	Demonstrated expertise	5
Informative	4	Used practical examples	4
Organized	5	Easy to understand	5
		Was well prepared	5
		Encouraged participation	4

Please rate the following:	Average out of 5	How did you hear about the seminar?	Total
Visuals	4	Brochure	11
Discussion	4	Newspaper	
Registration process	4	Visit to The Business Link	9
		Website	6
		E-News	9
		Community Futures	3
		Word of Mouth	5
		Other	8
Total Number of Attendees:		76	

Additional comments directly from clients:

Very interesting. Enjoyed the concept of USP.
 Awesome presentation! This will help me focus!
 The speaker was very knowledgeable and well organized. Audio was inconsistent – speaker not close enough to microphone.
 Excellent session – great information that was well communicated.
 More seminars from Tim Sweet – he was very informative!
 First seminar in a long time that actually did the exercises instead of talking about what the consultant can do when you hire them.
 Excellent!
 Well done! Great speaker!
 Was really good!
 Good presentation!
 Tim exceeded my expectations! Thank you!
 Excellent information – exercise in particular was worthwhile!
 Great presenter! Well organized.

Date: 2008-09-04